

STAND OUT SHOW UP SELL OUT

THE 8 WEEK COACHING PROGRAMME FOR WEDDING SUPPLIERS

WEDPRO

This is for you if you....

- Want to increase your income
- Want to work LESS hours
- Want to be sure you know the industry like the back of your hand
- Want to be the expert in your field
- Want your business to be a HUGE success.

If that sounds like you, keep reading.....

WEEKS ONE AND TWO

STAND OUT - WORK HARD, PLAY HARDER.

The first of our four modules will take you through exactly how your health is your wealth and how you can work hard BUT absolutely play harder.

It encompasses everything from mindset shifts, goal setting and funnelling your enquiries so that when you switch off - your enquiries are still switched on!

We'll also be talking and implementing Boundaries with help from a top expert in the boundaries field. Say Goodbye to 18 hour working days, that ends - HERE.

There's over half a MILLION wedding professionals in the UK - why should brides and grooms pick you? And what exactly makes you STAND OUT.

With two 90 minute group calls, workbooks and action steps to implement, we'll have your background and your mindset set up in no time, ready to smash through the glass ceiling of the wedding world.

WEEKS THREE AND FOUR

SHOW UP - PACKAGE UP AND SCHEDULE TO SUCCESS

NEVER again will you work in your business only on it.

You'll become the CEO you know you are.

I am covering everything from working our who your ideal client is, and how to speak to them so you are only talking to the people that you need to be, to implementing some major pricing changes and new plans for your business over the coming 12 months. We'll go through packages and the road you'll take to get you to that glittering 6 figure wedding business in 2022.

This section also covers how you can plan a years worth of content on digital platforms for your business in a matter of hours.

One of the fast action bonuses if you sign up in the next 48 hours is my brand new "InspoGram for The Wedding Industry" which will give you the templates you need to install scroll stopping content in less than an hour a month.

This section also has two 90 minute group calls, workbooks and action steps to implement to enable clarity on your business and how you can work from a place of overflow, not overwhelm.

WEEK 5 AND 6 SELL OUT - ALLIGN YOUR ADS

FACEBOOK ADS? Say no more - for the first time ever I am unlocking my full guide to creating, implementing and managing your own Facebook and Instagram Ads, so when you're ready to take the plunge into paid marketing, you don't need to pay for an Ads manager - you can do this yourself, as and when you like.

I'm Facebook Ads Trained and qualified, but with help from a guest expert as well, we'll talk you through exactly how you can turn up the volume on your paid marketing!

(This Section of The Wealthy Wedding Supplier is valued at over £2,000!)

WEEK 7 AND 8

SELL OUT - THE STRATEGY TO SUCCESS

FAILING TO PLAN IS PLANNING TO FAIL.

In the final two weeks we'll be reviewing everything you have learned, giving you and your business an Executive review, and making some serious plans for the rest of 2022.

No more balancing - just lots of boosting.



BONUS WEEK

THE REEL DEAL

REELS...The fastest way to grow your presence online.

Short form video arrived on IG in 2020 in a whirlwind, and is now on Facebook too.

Join me for a 90 min workshop call where I will walk you through the best way to show up on reels, how to get those big view numbers, and how to create content that stops the scroll.

We will build a trending reel together, on the call.





- □ 30 min welcome and kick off call
- □ 75 90 minute group call MODULE ONE STAND OUT WORK HARD, PLAY HARDER.
- □ 75 90 minute group call - MODULE ONE STAND OUT WORK HARD, PLAY HARDER.
- □ 75 90 minute group call SHOW UP PACKAGE UP AND SCHEDULE TO SUCCESS
- □ 75 90 minute group call SHOW UP PACKAGE UP AND SCHEDULE TO SUCCESS
- □ The Reel Deal Masterclass 1 hour workshop
- □ Implementation week with 30 40 min private 1-2-1 calls
- □ 75 90 minute group call SELL OUT ALLIGN YOUR ADS
- ☐ Implementation week with support email, workbook and action steps
- □ 75 90 minute group call SELL OUT THE STRATEGY TO SUCCESS

ALL CALLS TAKE PLACE ON ZOOM AND ARE FULLY INTERACTIVE.

You have lifetimes access to these calls and will all be saved in your private members portal for easy access and to rewatch and apply, as and when you need it.

BECOME A WEALTHY WEDDING SUPPLIER

- 8 Week Group Coaching Programme for Wedding Suppliers
- □ 6 x 90 MINUTE GROUP COACHING CALLS Delivered Via Zoom
- □ Personal Private Strategy Session 1 2 1 with me 30 mins.
- Facebook Ads Training Create and Run Your own Facebook and Instagram Ads worth £2,000
- Weekly Workbooks
- Accountability Checks
- Access to Group Voxer Channel for any and all business Questions
- The Reel Deal Masterclass

FAST ACTION BONUS'

- 6 Months In the Digital Diva Society including an additional 12 live calls. focusing on your social media and digital marketing (Worth £180)
- The "Inspogram for the Wedding Industry" Content Kit, delivered to your inbox every month - making your content EASY, PEASY. Everything from stories, to Facebook posts and Instagram carousels - ready done for you!! (Worth £180)

 Commit to becoming a Wealthy Wedding Supplier before Midnight on Friday 6th May and secure a £200 discount on total price.

payment plans available. £335 pcm for 3 months

before Midnight on Friday 6th May

£1197

payment plans available.

2 payments of £599 or 3 payments of £399

WEALTHY WEDDING PROS



"Working with Sophie on WWS has had a huge impact on the branding and marketing for my business. Her boundless enthusiasm and knowledge made it easy for me to see what needed tweaking in my business and implement it. I'd recommend working with Sophie to anyone that has the drive to level up their business.

Kara

We've Got It Covered UK



Being a part of WWS group coaching programme has been brilliant. I could not imagine my business being where it is today without it.

Sophie gave me the push I needed to believe that I could achieve anything I set my mind to.

Giving me honest, constructive feedback to help my business grow. As well as being brilliant at her job, and incredibly knowledgable about the industry, she is genuinely one of the nicest people I know and I love working with her. I always looked forward to our coaching sessions being with other likeminded business women wanting to achieve the goals they've always dreamed of.

Steph

Stephanie Kyles Bridal



HELLO!

I am Sophie and I have been in the Wedding and Hospitality Industry for over a decade.

I've successfully grown my own, and other wedding businesses to the glittery 6 figure sum, and I help entrepreneurs work on their business to become the CEO we both know you are.

I'll help you build your business from the ground up, or push you over that next income level, as well as helping you grow your online presence, and turn your followers into income.

Over the course of eight weeks, 6 x 90 minute live calls, workbooks and unlimited support you will learn the exact formula behind how I turned my wedding business into a nationwide company and how I have helped others do the same.

If you'd like to book a call with me to check this is the right fit for you – please do reach out.

Holding your hand down the aisle of your business always,

Sophiex